M. DAVID MCCRANEY

1 Beach Drive SE, Unit 2003 • St. Petersburg, FL 33701
dmccraney@gmail.com • C (727) 463-1054

Solution-oriented senior technology executive with proven success aligning technology to improve operating efficiency and increased profits. Expertise in establishing technology strategy, project management and oversight for information technology, organizational development, strategic planning, systems analysis and troubleshooting, quality control, forecasting, scheduling, and expanding revenues.

CORE COMPETENCIES

• Strategic Road Mapping • Enterprise IT Architecture • Profit Optimization • Process Analysis & Improvement
• Change Agent • Enterprise Risk Identification & Mitigation • IT Systems Auditing
• Multi-Site/Multi-Platform IT Operations • Policy & Procedure Development • Resource Optimization
• Network/Server Administration • Training • Recruiting • Team Building and Leadership

PROFESSIONAL EXPERIENCE

Laser Spine Institute, Tampa, FL • Sept. 2018-Present

SENIOR DIRECTOR OF INFORMATION TECHNOLOGY
Lead the infrastructure, collaboration, and security team for a mid-size health care company. Established an IT operations maturity model to help transform the company and streamline operations. Developed a security framework to address risks and compliance issues. Drastically reduced IT operational expenses and consolidated operations. Established and optimized a change management process. Work with business leadership to align business needs with technology direction. Remediation of long-term systemic infrastructure issues. Mentor peers and colleagues that were recently promoted to leadership roles.

Key Accomplishments
- *Identified and implemented over $200K in cost savings in three months.*
- *Implemented a COBIT (Control Objectives for Information and Related Technologies) framework to link business goals to technology goals.*
- *Implemented an IT Risk Register documenting risks with action plans to mitigate and manage IT risk.*

IT Authorities, Tampa, FL • Oct. 2011-Sept. 2018

VICE PRESIDENT EMERGING ENTERPRISE, Jan. 2018- Sept. 2018
Responsible for the profitability of 95% of the Company's customer base. Accountable for growing the Emerging Enterprise practice in developing and supporting IT solutions to meet customers' business requirements and needs.

Key Accomplishments
- *Successfully turned-around a business unit that was losing customers and revenue by having one-on-one sessions with key customers to identify areas of improvement and implemented solutions for the entire customer base.*
- *Identified and designed technology solutions to assist customers in leveraging technology to improve operational effectiveness.*

VICE PRESIDENT PROFESSIONAL SERVICES, Aug. 2017-Jan. 2018
Successfully led the Company's efforts in planning, implementing, and completing several simultaneous projects that were some of the largest professional service engagements in the Company's history.

Key Accomplishments
- *On numerous occasions built large IT professional service teams in a short timeframe to implement large-scale, quick-turn, multi-state, and multi-region infrastructure projects.*
- *Achieved unprecedented profitability in professional services by optimizing resources and maximizing engineer utilization goals.*
- *Successfully led large professional services teams to create up to 6,000+ user environments from scratch in a 48-hour period.*

IT Authorities (Continued)

CHIEF INFORMATION OFFICER, Feb. 2012-Aug. 2017
Leveraged a career in technology and business operations experience to provide ongoing consulting to the Company's customers. Delivered external CIO functions by identifying, designing, and presenting technology solutions that optimize technology resources and maximize profits. Led IT Authorities technology leadership board and realigned focus to a more proactive board by continually finding new initiatives to improve operations and elevate the technology level within the Company and its customers.

Key Accomplishments
- *Appointed to leadership role of company's Professional Services division; charged with turning around department by increasing profitability and resource utilization while streamlining processes.*
- *Transformed Professional Services division into profit center with continual improvements every month to make it the most profitable business unit within the Company.*
- *Act as vCIO for the Company's customers to provide technology guidance and planning to expand their business, align technology with their business goals, and ultimately increase profitability.*

SENIOR SOLUTIONS ARCHITECT, Oct. 2011-Feb. 2012
Provided technology consulting and guidance to customers and the sales team. Reviewed new and existing customers' infrastructure for operational weaknesses. Designed and presented technology solutions to improve customers' operations by leveraging technology to add business value and support innovation.

Key Accomplishments
- *Increased the Company's customer base by leveraging my experience in technology and business operations to highlight operational weaknesses that could be improved with the use of technology.*
- *Expanded the existing customers' technology spending and generated new professional services engagements by identifying technology upgrades to improve operations.*

Carr, Riggs & Ingram, LLC, Clearwater, FL • 2008-2011

SENIOR MANAGER, IT AUDITOR, IT DIRECTOR, IT CONSULTANT
Delivered world-class technology strategies and solutions for internal customers and business clients. Directed internal IT operations and staff. Consulted with enterprise clients on strategies for leveraging technology to achieve business goals. Reviewed current business processes and general IT controls, developed new policies and procedures, presented effective ways to streamline workflow, resolve security and compliance issues, and optimize business resources. Spearheaded implementation and maintenance projects. Provided skilled management for servers, workstations, applications, and users at multiple locations. Mentored and guided client IT Directors and CIOs on technology strategy, planning, budgeting, project management, personnel management, and executive communications.

Key Accomplishments
- *Recognized for improving IT environments for hundreds of clients, making sound technology purchasing recommendations, leading initiatives to enhance IT operations and security, and overhauling IT departments to optimize resources and reduce costs.*
- *Supported financial audits by conducting internal and external penetration tests and utilizing AICPA's Risk Assessment Standards in performing IT General Controls (ITGC) audits. Guided clients on mitigating risks and resolving control deficiencies.*
- *Elected by executive management to serve on key technology and business process committees.*
- *Facilitated smooth integration of company IT assets and operations for merger of Harper, Van Scoik & Company and Carr, Riggs & Ingram.*

Harper, Van Scoik & Company, LLP, Clearwater, FL • (Prior to 2000)-2008

SENIOR MANAGER, IT AUDITOR, IT DIRECTOR, IT CONSULTANT
Planned, directed, and managed numerous enterprise infrastructure changes for companies in various industries. Drove efforts in platform modernization, standardization, and consolidation. Assisted clients in optimizing workflow, streamlining overall organizational operations, and establishing IT departmental management resulting in company-wide increased profitability.

Key Accomplishments
- *Directed and leveraged internal firm IT infrastructure as strategic investment to optimize productivity per billable hour and firm-wide workflow while improving profitability.*
- *Provided technology guidance and planning for hundreds of clients in various industries, not-for-profits, and governmental agencies.*

EDUCATION

Bachelor of Science – Management Information Systems
University of South Florida, Tampa, FL

PROFESSIONAL DEVELOPMENT

Cisco Express Foundation Sales Specialist
VMware Sales Professional (VSP 5)
Certified in Risk and Information Systems Control (CRISC)

Certified Information Systems Auditor (CISA)
Certified Citrix Administrator (CCA)
Microsoft Certified System Engineer (MCSE)
HIPAA Awareness for Business Associates

TECHNICAL SNAPSHOT

• Infrastructure Design • High-Availability Design • Disaster Recover/Business Continuity
• Windows Server (2003 – 2016) • Exchange Server • Office 365 • SQL Server • Windows (7 – 10)
• Citrix • VMware • Storage Area Networks • Cisco Technologies • MS Office Suite • Cloud Technologies
• Windows Deployment Services • COBIT • Risk IT • GLB • HIPAA