



# Samtouch

Hospitality EPoS Software

*passionate about hospitality*

We understand that each business has unique requirements, that's why Samtouch is developed with many features unique to the Hospitality Sector

### Resdiary

One of the leading specialists in the field of on-line & off-line room and table booking solutions. Samtouch integrates seamlessly with Resdiary porting customer information into Samtouch as the customer arrives at your venue.

### Resident Pro/Mainstay

Bother solutions independently designed for hotel reservations and front desk billing. Samtouch integration validates customers before passing bar & restaurant charges back to the front desk system.

### Customer Loyalty

Keeping customers makes good business sense but it's not always easy. You've spent a lot of time casting your lines, making and reeling them in. But now you've got your customer, how do you keep them?

With Samtouch loyalty solution you have the power to keep track of customer information, spend and product sales activity. Offering loyalty points on specific items for redemption against goods at a later date. Provide different pricing structures to different types of customers (ideal for members clubs).

For multi-store businesses all this can be centralised on the cloud so all customer

information is updated "real time". By offering loyalty to your customers you are taking advantage of one of the best marketing tools used by the biggest retailer's today. With more choice and offers from your competitors it is essential that you incorporate customer loyalty into your business strategy.

### Payment Sense EFT Integration

Payment Sense "Pay At Table" EFT solution fully integrates with Samtouch allowing the waiting staff to view the Table/check on the EFT terminal and issue a detailed receipt to the customer for immediate payment. Payment Sense are one of the leading providers of EFT solutions so you can be assured of fast setup times, lowest credit card and debit card rates and 24/7 customer support.

### The Exchange

A fun and interactive based selling tool that turns venues into a virtual stock market engaging with customers by putting their drinks on live stock exchange increasing and decreasing prices throughout the event.

### Kitchen Display System

Advanced kitchen order solution which offers a reliable and informative feature rich solution that displays customer orders on a display monitor in the kitchen.



- 3D Representation of your Restaurant for Managing Table Orders.



- Efficient Table Ordering Using Windows Tablets.



- Check Sales Reports on your Android Mobile Phone.



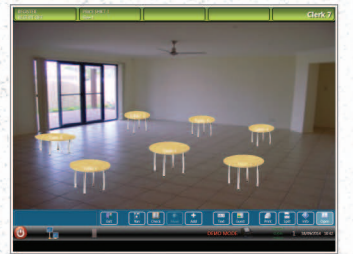
- Cloud Based Back Office Management Software.

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- Efficient Table Ordering Using Windows Tablets.



**SAM4S**  
Eye catching & easy to use graphics



Simple to use with minimal training, new or existing staff will take to Samtouch quickly.



**SAM4S**

YOUR LOCAL DEALER IS



**Merseyside Cash Registers**  
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Web: [www.mcr.co.uk](http://www.mcr.co.uk)  
Email: [sales@mcr.co.uk](mailto:sales@mcr.co.uk)

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# Samtouch

## Leading edge hospitality

"Samtouch is the latest innovation in Point Of Service software which encompasses the features required for the hospitality sector."

Samtouch is the leading edge Point of Service platform which is "Easy to use", reliable & a cost effective solution providing you with the management tools & information to allow you to operate & expand your business on your terms.

Samtouch utilises the latest technologies of your Sam4s Point of Sale terminal to display eye catching & easy to operate touchscreen graphics at lightning speed.

Integrated Bar & Table management features help your venue become a more streamlined, more efficient operation

that has proven to increase customer satisfaction and guest experience.

Whether your requirements are for a single POS terminal or multiple terminals combined with Kitchen order printers or kitchen order wall board monitors.

The combination of Sam4s POS Terminals and Samtouch Point Of Service Software Solution is the best solution suited to your business.

Simple to use with minimal training required, new & existing staff will take to Samtouch quickly & confidently, saving you time & maximising your sales growth.



# Samtouch

## passionate about hospitality

Samtouch has been developed from the ground up using our wealth of experience in this industry spanning 20 years.

Although easy to operate, Samtouch has over 300 system options built-in providing flexibility for the most demanding hospitality business.

### Features:

- Easy to Use.
- Simple network configuration.
- Unlimited products.
- Unlimited product screens.
- Dynamic screen functions.
- Table management.
- Split Bill operation.
- Happy Hour Scheduling.
- Operator Interrupt.
- Floating order.
- Bar tab features.

- Time activation kitchen printing.
- Room accounts.
- Lead thru order process with cooking instruction and extras prompts.
- 6 price levels.
- 3 sizes per product.
- Graphic button display.
- A4 Reporting.
- Count down stock feature for limited stock items (i.e Lobsters/Specials).
- Meal deal & promotion features.
- Combo sales features.
- EFT - Pay at Table feature.
- Eat In/Take Out Functions.
- Customer Loyalty.
- Kitchen Order Wallboard Integration.
- Integrate to Hotel Booking Software.
- Integrate to Resdriary Table Reservations.



"Easy to set up with minimal staff training"

# Samtouch

## empowered by innovation

**Simplicity** - For us, simplicity is the key to a successful EPOS solution. We believe that we break down barriers, remove unnecessary processes & promote transparency for the operator.

**Reliability** - We understand that your Epos System is a fundamental part of your business. From planning, design & execution of our software, minimising system critical down-time has always been our key aim.

**Value** - Creating real value is integral to what we do. We believe our EPOS solution provides great value for money.

**Intelligence** - We seek intelligence in all our technologies. That's why we utilise the latest development platforms from Microsoft. This promotes innovation.

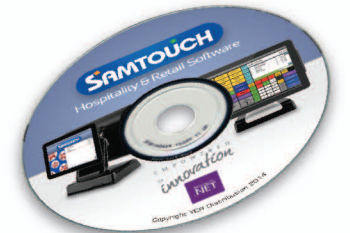
**Flexibility** - We understand that each business has unique requirements. That's why we have developed many features to ensure our system is as flexible as possible.



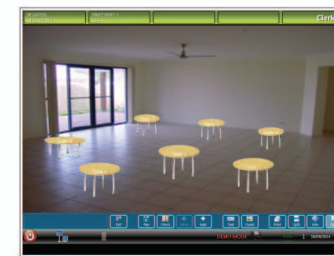
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### Reporting

- Stand-alone or consolidated readings with up to 3 period levels.
- Reports by period or date range
- Financial - daily/monthly/date range Trading summary reports
- Operator - Financial and sales reports/Cash Up.
- Time Keeping Reports
- Hourly - includes sales by hour & group reports.
- Products - including best/worst sales.
- Sales/price level.
- Age verification declined logs.



- Group - including group per employee/group promotions.
- Promotions - Best & worst report.
- Sales Analysis - Including Reason/questions reports.
- Balance - Open room/table reports.
- Check spend/hour.



- 3D Representation of your Restaurant for Managing Table Orders.



- Efficient Table Ordering Using Windows Tablets.



- Check Sales Reports on your Android Mobile Phone.



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